

The Jericho Method

Re-thinking engagement. Peer-to-peer programmes for communications, leadership and trust.

Trust in institutions and business is at an all-time low. Business models are being disrupted and sometimes broken. Activism is everywhere. Policy-makers often struggle to understand what is really going on. Business' License to Operate is under constant threat and many leaders are unsure how to respond.

Jericho helps you move from defending your License to Operate to establishing a License to Lead. We recognise Activism, Accountability, Participation and Dissent as working principles for a flourishing 21st century organisation. We put people first.

With a commitment to 45° Change we believe that meaningful things happen where top-down meets bottom-up.

This methodology is underpinned by our Accountability Model. It is applied to our curated programmes including Responsible Tax; Good Work; Frameworks to Build a Better Britain; and A Caring Society. Outcomes include refreshed narratives, deeper engagement, better policies and greater influence.

